

MEDIA PLAN

PRESENTATION FOR LUXURY MAGAZINES

Luxury Limassol Hotels Luxury Ayia Napa and Protaras Hotels Luxury Paphos Hotels



WHEN **Luxury Limassol Hotels:** November 2017 – November 2018
Luxury Ayia Napa and Protaras Hotels: March 2018 – March 2019
Luxury Paphos Hotels: April 2018 – April 2019

After successful completion of “Luxury Limassol Hotels” 1st edition in November 2016, “Luxury Paphos Hotels” in March 2017 and “Luxury Ayia Napa and Protaras Hotels” in April 2017, we plan to release the next edition of “Luxury Limassol Hotels” Magazine in November 2017 featuring Parklane Luxury Collection Resort & Spa (ex. LeMeridien) and Amara, first 6* Hotel in Cyprus.

Distribution points:

1. Hotels according to each city:

LIMASSOL

Amara 6* Hotel
 Parklane 5* Luxury Collection Resort & Spa (Ex. LeMeridien)
 Four Seasons 5* Hotel
 Amathus 5* Hotel
 Londa 5* Hotel
 Mediterranean Beach 4* Hotel

PAPHOS

Elysium 5* Hotel
 Columbia Beach Hotel 5*
 Coral Beach Hotel 5* Hotel
 Thalassa Boutique Hotel & Spa
 Ayii Anargyri 5* Spa Resort
 Aphrodite Hills 5* Hotel

AYIA NAPA

Alion Beach 5* Hotel
 Nissi Beach Hotel 4*
 Adams Beach 5* Hotel
 Napa Mermaid 4* Hotel and Suites
 So White Boutique Hotel
 Atlantica Aeneas Resort 5* Hotel

2. Through CTO to over 170 Foreign Tour Operators presently working with Cyprus
3. Digital version available on FIVE popular Hotels Booking
4. Our Social Networks + Third parties Social Networks
5. Free downloads from FIVE Magazine platforms including www.issuu.com
6. Widely available Online: Backlinks + Press release + Our website
7. Larnaca and Paphos Airports: during summer time + over Christmas/New Year

** We reserve the right to change any hotel from the list supra without citing any reason.*

Luxury Hotels Magazine/ MACS Marketing



Dear customers,

Our company publishing most prestigious Magazine from Luxury Hotels Group in the UK, Middle East and now in Cyprus. Have you ever considered being presented on the luxurious pages of bi-lingual (English and Russian) publication? Being visible in most Luxury Hotels of Cyprus, the major Cyprus Airports and available Online, all at the same time? We go even further and distributing our Magazine to over 170 Overseas Tour Operators from ten different countries and in 3 major Moscow Airports!!! Or maybe you aim for Russian clients only?

“Cyprus Finest” is our new Edition with 6 months cycle design to target Russian clients flying to the Mediterranean destination from 3 Major Moscow Airports: SHEREMETYEVO • DOMOD-EDOVO • VNUKOVO. The Red edition will be available in the VIP, Business class and members of Parliament lounges of the Airlines flying to Mediterranean destination. Plus we will advertise YOU on our Social Networks and give you over 100 impressions Online.

The next fascinated edition will be bi-lingual an Annual Publication of “Luxury Limassol Hotels” Magazine which will be published in November this year. We almost fully booked for this edition and early booking will be an advantage. It will include six most luxury Limassol Hotels including 5* Parklane Luxury Collection Resort & Spa (ex. LeMeridien Hotel) and Amara, first 6* Hotel in Cyprus.

Luxury Hotels Magazine is widely available on 10 Online platforms for free download, 3000 copies from each Edition being sent to 170 foreigner Tour Operators plus we give you exclusive promotion on our Social Networks, third parties Social networks, and 100 impressions Online including Backlinks to your Website/Facebook page. And don't forget that during the Summer and over Christmas we also distributing “Luxury Hotels Magazine” at Cyprus Major Airports. We saved the best for last. Most exciting news!!! In this Edition of Luxury Limassol Hotels Magazine, we will have two interviews, with Francois Graff, Chief Executive Officer of the most prestigious Graff Diamonds in the World and Exclusive Interview with Dolce Gabbana.

Browse through our presentation, which will help you to understand and establish which type of advertisement is best for your Business. If, for any reason, you are not sure about something or would like to take advantage of a package offer, please don't hesitate to call or email us. We fondly trust you will enjoy our Magazines, as much as we have enjoyed creating it for you.

Wishing you a glorious and prosperous 2017!

Tanya Burgwin,

Founder and Owner MACS Marketing
Franchise for Luxury Hotel Magazines for UK, Middle East and Cyprus

Price list

	Luxury Limassol Hotels	Luxury Ayia Napa & Protaras Hotels	Luxury Paphos Hotels
	November 2017 – November 2018	March 2018 – March 2019	April 2018 – April 2019
INSIDE PAGES	<i>20.000 copies Annually</i>	<i>15.000 copies Annually</i>	<i>15.000 copies Annually</i>
FULL PAGE Right Hand	€3500,00 235 x 310 mm	€2700,00 235 x 310 mm	€2700,00 235 x 310 mm
FULL PAGE Left Hand	€3000,00 235 x 310 mm	€2200,00 235 x 310 mm	€2200,00 235 x 310 mm
Page 3–5 & Adverts inside of particular Hotel (NEW!!!)	€4000,00 235 x 310 mm	€3000,00 235 x 310 mm	€3000,00 235 x 310 mm
Pages 6–15	€3750,00 235 x 310 mm	€2850,00 235 x 310 mm	€2850,00 235 x 310 mm
DOUBLE SPREAD	€5300,00 235 x 310 mm each page	€4000,00 235 x 310 mm each page	€4000,00 235 x 310 mm each page
HALF PAGE (1/2 page)	€1750,00 195 x 130 mm	€1350,00 195 x 130 mm	€1350,00 195 x 130 mm
COVER POSITION			
OUTSIDE BACK	€4500,00 235 x 310 mm	€3500,00 235 x 310 mm	€3500,00 235 x 310 mm
INSIDE BACK	€4300,00 235 x 310 mm	€3200,00 235 x 310 mm	€3200,00 235 x 310 mm
INSIDE FRONT	€4400,00 235 x 310 mm	€3300,00 235 x 310 mm	€3300,00 235 x 310 mm

Trim size shown below, please allow 3 mm extra for bleed on all sides

