

MEDIA PLAN

PRESENTATION FOR LUXURY MAGAZINES

Cyprus Finest Magazine (Red Edition)



RED EDITION

Reserve for Moscow Airports

When: February 2018–
July 2018

Quantities: 40 000 copies

Distribution: Red edition will be available in the VIP and Business Class lounges of the Airlines flying to Mediterranean destination of three major Moscow airports: • **SHEREMETYEVO • DOMODEDOVO • VNUKOVO** •

Expected reach number of audience:
80 000 – 150 000 Readers



AIRPORT SHEREMETYEVO



AIRPORT DOMODEDOVO



AIRPORT VNUKOVO

Luxury Hotels Magazine/ MACS Marketing



Dear customers,

Our company publishing most prestigious Magazine from Luxury Hotels Group in the UK, Middle East and now in Cyprus.

Have you ever considered being presented on the luxurious pages of bi-lingual (English and Russian) publication? Being visible in most Luxury Hotels of Cyprus, the major Cyprus Airports and available Online, all at the same time? Or maybe you aim for Russian clients only?

«Cyprus Finest» is our new Edition with 6 months cycle design to target Russian clients flying to the Mediterranean destination from 3 Major Moscow Airports: SHEREMETYEVO • DOMODEDOVO • VNUKOVO. The Red edition will be available in the VIP, Business class and members of Parliament lounges of the Airlines flying to Mediterranean destination. Plus we will advertise YOU on our Social Networks and give you over 100 impressions Online.

The next fascinated edition will be bi-lingual an Annual Publication of “Luxury Limassol Hotels” Magazine which will be published in November this year. We almost fully booked for this edition and early booking will be an advantage. It will include six most luxury Limassol Hotels including 5* Parklane Luxury Collection Resort & Spa (ex. LeMeridien Hotel) and Amara, first 6* Hotel in Cyprus.

Luxury Hotels Magazine is widely available on 10 Online platforms for free download, 3000 copies from each Edition being sent to 170 foreigner Tour Operators plus we give you exclusive promotion on our Social Networks, third parties Social networks, and 100 impressions Online including Backlinks to your Website/Facebook page. And don't forget that during the Summer and over Christmas we also distributing “Luxury Hotels Magazine” at Cyprus Major Airports. We saved the best for last. Most exciting news!!! In this Edition of Luxury Limassol Hotels Magazine, we will have two interviews, with Francois Graff, Chief Executive Officer of the most prestigious Graff Diamonds in the World and Exclusive Interview with Dolce Gabbana.

Browse through our presentation, which will help you to understand and establish which type of advertisement is best for your Business. If, for any reason, you are not sure about something or would like to take advantage of a package offer, please don't hesitate to call or email us. We fondly trust you will enjoy our Magazines, as much as we have enjoyed creating it for you.

Wishing you a glorious and prosperous 2017!

Tanya Burgwin,

Founder and Owner MACS Marketing
Franchise for Luxury Hotel Magazines for UK, Middle East and Cyprus

Price list

Cyprus Finest

Red Edition

February – July 2018

INSIDE PAGES

FULL PAGE Right Hand	€5500,00 210 × 295 mm
FULL PAGE Left Hand	€4500,00 210 × 295 mm
Page 4–7 International section	€6500.00 235 × 310 mm
Page 8–15 International section	€6000.00 235 × 310 mm
HALF PAGE (1/2 page)	€3000.00 115 × 310 mm

COVER POSITION

OUTSIDE BACK	€7500,00 235 × 310 mm
INSIDE BACK	€6500,00 235 × 310 mm
INSIDE FRONT	€7000,00 235 × 310 mm
DOUBLE SPREAD	€10000.00 235 × 310 mm each page

Trim size shown below, please allow 3 mm extra for bleed on all sides

